

PORTFOLIO

Vol. 4 _exportation

ithinkso

CON TENTS

BRAND STORY

PRODUCT

_Style / Stationery / Living / Ornament

PUBLISHING

_ESSAY BOOK

BRAND STORY

I think so.

How does probability to meet somebody whom I listen to these stories, or can speak in dailies become it?

thinkso wants to raise this probability.

A sensitivity most beautiful

Sympathy with somebody.

A place I talk, and to be able to divide that gained because of thinkso will work..That I was large of a story, and I was small, and there was a lot of it, and I considered that there was a little it. A thought calls valuably sympathy.

Also, all commodities which thinkso sells talk of someone.

I am putting it. The somebody infuses it dirt imagining to be your becoming. I flutter most.

It is a stylistic brand thinkso.

it is happy, and it be comfortable, and visiting to your day.



SHOP STORY



Where variety can be most free,
Directly managed 330 m2 outlet in Hongik University area
targets reasonable yet unique customers and customers
may easily create their own style in the outlet.
We hope to express your daily life and make this place
as a little part of your lives.
If you want to share a story with someone, please to do
so with itinkso.

My own sensible pouch.
Paper bag pouches of I Think So – lunch bag, camera bag
and many more – have been loved many customers.
If you plan to travel with your beloved ones,
how about our travel bag and travel kit?
You shouldn't miss our leather passport cover,
which is simple yet chic.

We host small exhibitions of armature artists every month
regardless any particular genre,
and you may fulfill your sense of culture here.

Are you looking for music to listen when you feel sad or excited?
itinkso has extensive selection of music which suits
your every mood.
There are travel books which will excite you all day long
and hilarious novels
which you can't stop. Our book selection will delight your day.

Gentle encounter.
We are running a large scale outlet for your sensible experience.
We try to be more comfortable and convenience with installation
of call staff bells.
Customers may freely take photos of the outlet from 1 to 4 p.m.

Where your eyes, ears and emotion can be happy, it is itinkso.

OPEN : 11 : 00 ~ 23 : 00 / T. 82-2-337-8233



PRO DUCT

~~STYLE~~

STATIONERY
LIVING
ORNAMENT

- tote bag ver.3
- big bag ver.3
- leather bag
- traver big shopper bag
- eco bag
- solid roll pouch
- solid makeup pouch
- leather pouch
- paperbag pouch 4th_vintage
- cotton muffler ver.4_dot
- leather strap



BAG _TOTE BAG ver.3

Sufficiently spacious, simple but practical design, itinkso's S/S canvas tote bags attract eyes with its refreshing colors.

SIZE: 310x310x110mm

MATERIAL: canvas

COLOR: blue / pink / green

PACAKAGE: dust bag

Detail View





BAG _BIG BAG ver.3

itinkso introduces new S/S collections of big bag, every season's favorite for its spacious and simple design. Three refreshing colors will make your day more enjoyable.

SIZE : 470x420x130mm

MATERIAL : canvas

COLOR : blue / pink / green

PACAKAGE : dust bag



Detail View





BAG _LEATHER BAG

This two-way big bag features the luxury of real leather and simple design of itinkso. It goes well with all outfits.

SIZE : 470x380mm

MATERIAL : leather

COLOR : gold / black / brown

PACAKAGE : dust bag

Detail View





BAG _TRAVEL BIG SHOPPER BAG

Light, strong and packable carry-on bags for travel can also be used every day thanks to itthinkso's sweet colors.

SIZE : 670x430x230mm

MATERIAL : polyester

COLOR : red / sky blue / magenta / khaki

PACAKAGE : dust bag



Detail View





BAG _ECO BAG (L)

Multi-purpose simple eco-bag will complete your natural style for short going-out and shopping. Made of cool and light cotton, the eco-bag can be personalized by using stamps and different ornaments.

SIZE : 365x360mm

MATERIAL : cotton

COLOR : BASIC

PACAKAGE : zipper bag



Detail View





POUCH _SOLID ROLL POUCH

Solid roll pouch in eight soft colors is to keep pens, brushes and other objects. Its cover prevents the contents to fall out. Inner fabric matching with the outer emphasizes the attentive details of this simple but chic pouch.

SIZE : 290x195mm

MATERIAL : canvas

COLOR : red / mint / violet / navy / pink / magenta / sky blue / green

PACAKAGE : dust bag

Detail View





STYLE / POUCH _SOLID MAKEUP POUCH

itinkso proposes eight different emotions and eight different colors for make-up pouch. Two sizes are offered to adopt different needs. The most simple but most practical design is realized. Washable canvas fabric coordinates the practicality and sensitivity.

SIZE : S_130x100x40mm / L_180x130x40mm

MATERIAL : canvas

COLOR : red / mint / violet / navy / pink / magenta / sky blue / green

PACAKAGE : dust bag

Detail View





POUCH _LEATHER POUCH

Real-leather pouches in two different sizes can be use to put small items such as coins and USB to large items including mobile phones, cigarettes, MP3, cosmetics, etc. Highlighted by the simple but detailed finish, the pouches are available in three colors.

SIZE : S_100x750 mm / L_175x130mm

MATERIAL : leather

COLOR : black / brown / gold

PACAKAGE : dust bag

Detail View



POUCH _PAPER BAG POUCH 4th_vintage

This multi-purpose pouch in envelop is made of vintage shiny fabric reflecting the trend of this season. It can be used to keep small items, cosmetics, or even as a lunch bag. Its adjustable size enhances the practicality.

SIZE : 220x270x100 mm

MATERIAL : synthetic leather

COLOR : pink silver / silver / gold / brown gold

PACAKAGE : dust bag

Detail View



ACC_COTTON MUFFLER ver.4_dot

ithinkso shows its own interpretation of mufflers, a must have item for all seasons. Various colors, patterns but simple design, ithinkso's S/S dot pattern cotton mufflers delivers the scents of spring. Fine and light, these mufflers are wrinkle-free. Mix and match different colors to accent the mood of the day.

SIZE : 700x2200 mm

MATERIAL : cotton

COLOR : navy dot / green dot / black dot / pknk dot / blue dot

PACAKAGE : dust bag



Detail View





ACC_LEATHER STRAP

A small change to bring up the day! Ithinkso's real leather straps in two sizes give the value above the luxury of the natural leather. The longer strap is designed as neck strap and the shorter one as hand strap.

SIZE : S_130mm / L_400mm

MATERIAL : leather

COLOR : gold / black / brown

PACAKAGE : zipper bag

Detail View



PRO DUCT

STYLE

~~STATIONERY~~

LIVING

ORNAMENT

(
-note
-stamp
-pencil



NOTE_VINTAGE NOTE SET

This vintage concept notebook set comprising a large-sized notebook, a small-sized notebook and stickers, can be characterized by four sentimental graphics in different themes designed to meet various needs. Make your own vintage style with the stickers offered with the set!

SIZE : S_110x170mm / L_175x250mm

MATERIAL : paper

OPTION : A set / B set / C set / D set / E set

PACAKAGE : opp

Detail View





NOTE _BLNAK PAD

These practical notebooks, made of simple craft and school book paper, are available in five sizes. It can be adopted for various use such as drawing book, memo, scheduler, etc. according to the size. Its linen finish ensures the quality of binding and highlights the natural concept.

SIZE : XS_50x80x30mm / S_85x19x15mm / M_130x190x15mm /

L_190x260x15mm / XL_380x260x15mm

MATERIAL : paper

PACAKAGE : wrapping

Detail View



STAMP _STAMP HOLIC

Natural wooden stamp series in four themes, itinkso's stamps are made of the most commonly and closely used material in our daily lives. Show your mind more clearly and effectively.

SIZE : 50x50x50mm

MATERIAL : wood / rubber / paper

OPTION : message / blank / copyright / nature

PACAKAGE : wrapping



Detail View





PENCIL _ URBAN COLOR PENCIL SET

Unshaped colorful pencils show the dream, the mind and the present. Unshaped B pencils, five-color pencil set is like the beautiful present and unchanging dream.

SIZE : Φ 7.5 x190 mm

MATERIAL : wood

OPTION : green / mint / orange / pink / purple

PACAKAGE : paper box

Detail View



PRODUCT

STYLE
STATIONERY
~~LIVING~~
ORNAMENT

- solid mug
- paper mug
- mug warmer
- picnic mat ver.1 , ver.2
- picnic mat ver.3
- marine picnic mat
- cotton blanket



LIVING _SOLID MUG

This ceramic handy solid mug will upgrade the mood of your kitchen and desk. With its eye-catching fresh colors and simple form, solid mug is endocrine disruptor free and dish washer and micro wave safe.

SIZE: Φ 75x85mm

MATERIAL: ceramic

COLOR: white / red / orange / green / lime / brown / grey / purple

PACAKAGE: box



Detail View



LIVING _PAPER MUG

An eco-project inspired by paper cups, ithinkso introduces ceramic and paper mugs in different colors. Its simple form and color will make a highlight anytime, anywhere.

SIZE : Φ 80x105mm

MATERIAL : ceramic

COLOR : white / red / orange / green / lime / brown / grey / purple

PACAKAGE : box



Detail View





LIVING _MUG WARMER

Available in eight different colors, mug warmers go perfectly well with ithinkso's paper mugs. These simple mug warmers are made in felt by minimizing details other than color and the natural feeling of the material to emphasize the sensibility of users.

SIZE : Φ 140 x70 mm

MATERIAL : felt

COLOR : sky blue / orange / ligne green / deep green / brown / pink / wine / khaki

PACAKAGE : zipper bag



Detail View





LIVING _PICNIC MAT ver.1 , ver.2

This innovative picnic mat introduced by ithinkso is made by changing the concept of traditional picnic mat to a must have for a dream picnic. Different color and patterns will be used by season, while anti-humidity coated back enhances the practicality.

SIZE : 1000x1400 mm

MATERIAL : cotton, waterproof cloth

COLOR : red/ green/ pink & blue/ yellow & green
red& green check / brown check

PACAKAGE : mat poc ket



Detail View





LIVING _PICNIC MAT ver.3

Specially proposed by ithinkso for sentimental picnic, cotton padding on checkered clothes adds comforts and anti-humidity coating on the back enhance the practicality. Simple to store with the help of the elastic band, a mesh dust bag is offered to guard after use.

SIZE : 1100x1400 mm

MATERIAL : cotton, waterproof cloth

COLOR : red+ blue / red+green

PACAKAGE : mesh dust bag



Detail View





LIVING _MARINE PICNIC MAT

Styled with refreshing patterns, this picnic mat protects against the wet by its anti-humidity coated thick woven. Its velcro strap makes it easy to pack up and carry without a separate bag.

SIZE : 1100x1400 mm

MATERIAL : cotton, waterproof cloth

COLOR : red+ blue / red+green

PACAKAGE : dust bag

Detail View





LIVING _COTTON BLANKET

S/S blanket series are made of cotton towel in different colors and patterns. It will not only be useful as a blanket during spring and summer but also as a beach towel.

SIZE : 700x900 mm

MATERIAL : cotton

COLOR : yellow / pink / sky blue / beige

PACAKAGE : zipper bag

Detail View



PRO DUCT

STYLE
STATIONERY
LIVING
~~ORNAMENT~~

(-wappen
-offset

ORNAMENT _WAPPEN

Discover ornaments to make the unique pieces in patterns with motifs from nature, home and love. No need to sew, wappen will help your items personalized by ironing on.

SIZE : 40x55mm

MATERIAL : fabric

OPTION : PATTERN _rain / green flower / tree / umbrella / ice cream /
flower / pink dot / home

PACAKAGE : opp



Detail View



ORNAMENT _OFFSET

Discover ornaments to make the unique pieces! By simply ironing your personal item will have photo-printed effects. Distinguished by its sensitive tastes, offset can be used to personalize T-shirts and eco-bags.



SIZE : 190x270mm

MATERIAL : transfer paper

OPTION : new day with coffee / traveler / shakespear & co. / vespa amor

PACAKAGE : opp

Detail View



PUBLI SHING

ESSAY BOOK



PUBLISHING _ESSAY BOOK

Special stories of ordinary people making a design brand, small stories of ours that can happen to everyone... The team members of itinkso tell us their stories from hand-written personal diaries, blogs and letters with touching photos.

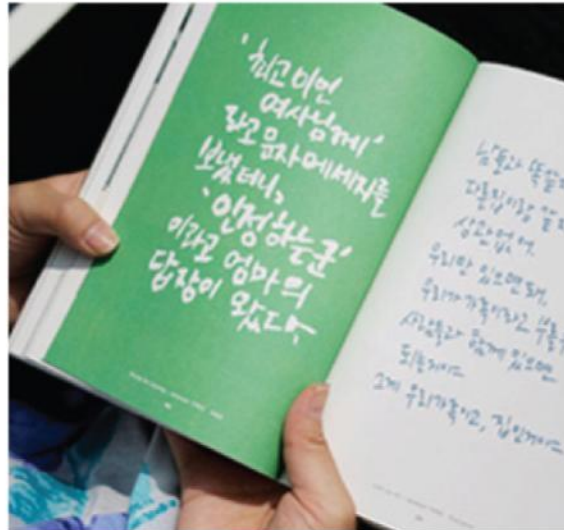
SIZE : 140x200mm

MATERIAL : paper

OPTION : 어쩌면 이걸 당신의 이야기 / 288 page

PACAKAGE : wrapping

Detail View



thank you.